

**DRAFT (delete or change all red italics in document prior to distributing)**

**For Immediate Release:**

## **<BROKER> Selects Velocity+ Business Management Platform**

**<BROKE>**, **<BRIEF DESCRIPTOR>**, has selected the Transflo Velocity+ suite of business applications, which makes it easier and faster than ever to manage trip documents, process carrier payments, and tender profitable loads while leveraging Transflo Mobile+, the trucking industry's preferred mobile platform.

Velocity+ uses telematics, cloud computing, and a network of more than 60,000 carriers on the Transflo Mobile+ platform to streamline the tendering of loads and exchange of shipment details with drivers and fleet managers. Geofencing, departure alerts, and push notifications eliminate the need for check-calls so drivers can focus on the task at hand, and the digital workflow reduces the likelihood of errors and missing information that can hold up a shipment.

"Velocity+ helps us deliver the digital experience that carriers and drivers expect from their freight broker," said **<BROKER NAME> (or put your own quote)**. "Being connected to the Transflo Mobile+ network creates transparency, improves communication, and gives carriers and drivers an inside track to the loads that improve their productivity and profitability."

One of the biggest benefits of Velocity+ is automated invoice workflows, which ensures that documents are processed quickly. It can automate the validation of receipts, accessorial fees, and other chargeable expenses, and give carriers the option of an expedited Quick Pay.

Velocity+ has a wide range of features that allow brokers and 3PLs to exchange mission-critical information with carriers and drivers, including:

- **Load Tender:** Velocity+ sends shipment details to the carrier and driver automatically, so information about the load reaches the driver on a mobile device without requiring a phone call.
- **Load Visibility:** Velocity+ enables real-time load tracking and allows the broker/3PL to provide status updates and push driver confirmations on pick-up and delivery straight to the customer.
- **Document Capture:** Brokers and 3PLs can receive, digitize, and electronically catalog carrier documents in their TMS using one consistent format. The result is speedier cash flow through decreased billing timeframes and DSO (days sales outstanding).
- **Index Validation:** Velocity+ uses OCR to verify different types of trip documents, extract the data, and reconcile shipment details with shipment documentation. Transflo has OCR experience that is backed by processing 500 million documents annually and a team of document processors that can handle OCR exceptions.

As a cloud-based platform, Velocity+ is fully scalable, can be used with any ERP or TMS, and performs seamlessly with the Transflo ecosystem.

“Velocity+ brings brokers into the Transflo ecosystem and makes it easier for everyone to do business together,” said Parker McCrary, Vice President of Supply Chain Solutions at Transflo. “It puts brokers, carriers, and drivers on the same page and able to get the job done, get paid, and move on to the next load quickly.”

For more information, please visit [www.transflo.com](http://www.transflo.com).

## **About Transflo**

Transflo® from Pegasus TransTech is a digital platform solutions provider with leading mobile, telematics, and business process automation in the transportation industry in the United States and Canada. Transflo’s digital ecosystem uses mobile and cloud-based technology to deliver real-time communications to fleets, brokers, and commercial vehicle drivers, and digitize 500 million shipping documents a year, representing approximately \$84 billion in freight invoices. Organizations throughout the Transflo client and partner network use the digital solution suite to increase efficiency, improve cash flow and reduce costs. Headquartered in Tampa, Florida, USA, Transflo is setting the pace for innovation in transportation software. For more information, visit [transflo.com](http://transflo.com).

**About <BROKER>**

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