

## Email for Brokers to send to Carriers

Subject Line: New Load Management System From <Broker>

Email Content:

### <Broker> is now using Velocity+ for digital load management

We are implementing Transflo's Velocity+ system to electronically manage loads we send to you. You have been selected as one of the Carriers to participate in the roll-out, with the added benefit that you will get preferential treatment and better loads. I highly encourage you to register and start using Velocity+ immediately.

You will receive a registration email from Parker McCrary at Transflo. You will also receive a follow-up phone call from Transflo to help you register and get familiar with the system.

Please open the Transflo email, click on the link and complete the registration. When the Transflo representative calls, they are calling with my authorization.

As we transition to electronically managing our freight business, those using Velocity+ will get first chance at their preferred lanes at the best rates.

For a description of how Velocity+ will help you, click [here](#).

For video tutorials on how to use Velocity+, click [here](#).

For more information on Velocity+ for Carriers, click [here](#).

If you have any questions, contact me or Parker McCrary at 813-498-2297.

<Broker signature block>

# Carrier onboarding email headers

curtlarson1955 Congratulations, a broker has invited you to the TRA... Thu 3/5/2020 5:12 PM 96 KB

Search Current Mailbox Current Mailbox

curtlarson1955 <curtlarson1955@gmail.com>  
To: Curt Larson  
5:12 PM

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

curtlarson@Transflo.com

TF 100% 5:14 PM

jennifer

ALL | FROM | TO | SUBJECT

Inbox **Jennifer Cabb** Feb 24  
Velocity+ Registration  
Congratulations Your registration for Velo... ☆

Inbox **Jennifer Cabb** → Feb 24  
Congratulations, a broker has invited you...  
Congratulations Test Broker Company ha... ☆